

REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
INSTITUTE OF HOTEL MANAGEMENT, CHENNAI
DURING MAY 2023

MAY 2023

Sr. No.	Activities by India Tourism Offices / CIHMs / IITM	Month of Activity	Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI-600 113 TAMIL NADU	MAY 09.05.23	Essay writing competition on "Tourism in Jammu-Kashmir and Ladakh"	<p>1.As per the guidelines issued by the Ministry, a special essay writing competition was held on "Tourism in Jammu-Kashmir and Ladakh" .</p> <p>2.The session started by welcoming the audience</p> <p>3.A brief note on EBSB and its importance was shared</p> <p>4. In the process of this competition the students got an opportunity to learn about the diverse culture, traditions, flora and fauna, cuisine etc. of the state which enrich the tourism product and tourist experiences.</p> <p>5. The young minds had their unique perspectives on the rich tourism potential of Jammu-Kashmir and Ladakh.</p> <p>6.The Nodal officer concluded by giving vote of thanks.</p> <p>7.The event was conducted in the Lecture</p>	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	50	<p>Coordinators: Mrs. R. Parimala, Principal i/c Dr. J. Eugene, Lecturer, IHM Chennai. Mr, Vishesh Joshi, Lecturer, IHM Chennai.</p> <p>Annexure: 1. Promotional poster 2. Pictures taken during the session</p>

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IHM CHENNAI Institute Of Hotel Management Catering Technology and Applied Nutrition, Chennai.
An Autonomous body under Ministry of tourism, Government of India

Under the aegis of
Ek Bharat Shrestha Bharat

Organizes Essay writing competition on
“Tourism in Jammu-Kashmir and Ladakh”
Pairing Institute: IHM Srinagar

TUESDAY, MAY 9 .2023

For first year students
B.Sc H&HA



Students participating in Essay writing competition on “Tourism in Jammu-Kashmir and Ladakh” , Chennai